

Work Experience

Freelance works:

- 2010 / 2011 **Designer / Art Director at MR PORTER**, (London, UK). Working on concepts and design for new NET-A-PORTER men's luxury retail website MR PORTER.
- 2010 **Designer / Art Director at Wilson.Fletcher**, (London, UK). Design and concepts for a cross-platform application (web / desktop / mobile / iPad).
- Designer / Art Director at Story WorldWide**, (London, UK). Design and concepts for a luxury website.
- Designer / Art Director at Fjord**, (London, UK). Working on pitches for the Ipad.
- Designer / Art Director at HyperHappen**, (London, UK). Design of a holding page for the new Cadbury Tv Ad.
- Designer / Art Director at Leo Burnett**, (London, UK). Working on Kenco website (design of a full section), McDonalds minisite promoting the FIFA 2010 Player Escort Programme.
- 2009 **Designer / Art Director at Skype**, (London, UK). Since March 2009 until December 2009 (9 months).
Working on area such as skype.com, skype client, online marketing, advertising, internal comms.
- 2008 **Creative at The Team**, (London, UK), 3 weeks in December.
Worked on concepts in a team with another designer and a copywriter for NHS Pregnancy Planner. NHS want to let people know they have the knowledge, the experience and the structure to help during the pregnancy. They developed an Online Pregnancy Planner they asked us to advertise and drive people toward it.
So we went with an idea of a NHS desktop widget, following each steps of the pregnancy, giving informations from the NHS website, and driving to the Pregnancy Planner. The whole thing supported by a banner campaign.
- Designer at The Team**, (London, UK), 1 week in December.
Redesign of the NHS Healthspace.
- Designer / Art Director at Pixelgroup**, (London, UK), 3 weeks in November.
On new GPD website.
- Designer at Tribal DDB**, (London, UK), 4 weeks in October.
Working for Guinness, design of the «Food and Drink» section of the new Guinness website for Ireland.
- Designer at Moving Brands**, design agency (London, UK), 5 weeks in September.
Reskin of Swisscom.ch website. Working from wireframes, following the new guideline that Moving Brands created for Swisscom and adding new rules and design elements to it.
- Designer at Pixelgroup**, web agency (London, UK), 2 weeks in August.
Design for Talk Talk, My Account section of the new website. Working from wireframes.

Work position:

- 2007/2008 **Designer at Grand Union**, web advertising agency (London, UK).
Worked for Sky Broadband (lead design on the Sky broadband website), Abbey.com (Lead design on the Abbey.com advertising spaces guideline), Grand Union new visual identity (Art direction and lead design), Coke (Lead design and illustrations on a flash module). Also worked on pitch for Puma fragrances, Stella Artois, Ask.com, + design maintenance on Digital uk and Freeview websites.

2006/2007 **Designer and Flash animator at FEED Communications**, web advertising and design agency (London, UK).
Worked for eBay.co.uk (Illustrations), Fishermans friends (Flash development), HSBC, HP, Olympus (Flash animation), + proposals of logo designs.

Association:

2005/2008 **Designer / Art Director at Naïve**, (France).
Art direction, design and realisation of print productions (catalogue, posters and flyers printed in 10 000 and posters in 5000 specimens) for a french music festival «rencontres entre les mondes» Design of visual identities, album covers for french band «Leitmotiv Blastik Pertran» and «NoMad?», websites, brochures, calendars, t-shirts, cdrom...

2003 **Art stuff**, personal exhibition of photographs and videos (France).

Work placement:

2006 **Designer / Art Director at la Compagnie Songes**, company of spectacle (France).
Design of visual identity, website design, print productions (brochures).

2003 **Designer at C' 1 poisson qui danse...** graphic design agency (France).
Design and realisation of print productions especially the 2003/2004 catalogue of le CRAC (art cinema).
Printed in 5000 specimens.

2003 **Designer at Les Producteurs**, graphic design agency (Valence).
Design and realisation of visual propositions for pens Reynolds.

2003 **Designer at Essenciel**, graphic design agency (France).
Design and realisation of print productions and logos.

Skills

Software:

Illustrator, Photoshop, InDesign, Flash.

Programming:

Actionscript: friendly
Basics of: Html, CSS

Others:

Writing of guidelines for designers.
Mastery of traditional photography, numeric photography and retouching, and basics of numeric video and editing experiences.

Languages:

French: mother tongue.
English: fluent.
Italian: medium knowledge both written and oral.

Education

2005/2006 **Master Professionnel Intégration Multimédia**, Post graduate qualification generally compared to a second year of master of art in multimedia and computer graphics, including professional experience (5 years higher than level): Université Lumière Lyon 2 (France).

2003/2004 **Diplôme National d'Arts et Techniques option design graphique**, National diploma of Arts and Techniques with graphic design option (Diploma of Higher Education, 3 years higher than level): Ecole Régionale des Beaux Arts de Valence (France).

- 2001/2002 Diplôme National d'Arts Plastiques option arts plastiques, National diploma of Visual arts with first class honours (Diploma of Higher Education, 3 years higher than level): ERBA Valence (France).
- 2000/2001 Certificat d'Etude d'Arts Plastiques, Certificate of study of Visual arts (1 year higher than level): ERBA Valence.
- 1998/1999 Baccalauréat Littéraire option anglais renforcé, Literary CGE A levels english option with 2.2 honours: Lycée Barthélémy de Laffemas (France).

Interests

Travels, listening and playing music, cinema, illustrations, photography, sewing, knitting.